

PROYECTOMINGA LTDA.

CONNECTING ECUADORIAN
SUPPLIERS AND BUYERS FOR
SUSTAINABLE INTERNATIONAL
TRADE

**WORLD CLASS
COCOA PRODUCTS**



Why try Ecuador's fine cacao products? Ecuador's cacao is simply the best in the world.

National Geographic reports that “*Ecuador sits on a gold mine of cacao*”.

VARIETIES AVAILABLE

National Variety known worldwide as “ARRIBA COCOA” which is classified as a fine scent of foreign type. This variety cannot be reproduced anywhere else in the world other than Ecuador due to its climatic conditions. Its sensory quality and floral flavor with a touch of roses and orange blossom differentiates it from other types of cocoa

CCN51 is a variety that was developed in the decade of the 1960s. If the fermentation process of this variety is adequate, it has the potential of attaining fruit flavors, a strong flavor of cocoa and dry fruits as well as a high fat content



LUXURIOUS CACAO DERIVATIVES

COCOA BUTTER: CACAO PRODUCT MADE FROM THE PRESSING OF COCOA LIQUOR, YELLOW IN COLOR, THE BUTTER WHEN IT COMES OUT OF THE PRESSING IS CRYSTALLIZED, TEMPERED AND SOLIDIFIED.



COCOA POWDER: MADE FROM FREE-FLOWING POWDER FORMED FROM GRINDING COCOA CAKE, WITH A FAT CONTENT OF 10-12%. IT IS MARKETED AS A NATURAL POWDER OF COCOA AND ALKALINE (POTASSIUM CARBONATE), COMMONLY USED FOR CONFECTIONERY, BEVERAGES, GOURMET CHOCOLATE, AMONG OTHERS.



COCOA LIQUOR: ALSO KNOWN AS COCOA PASTE, IT IS A 100% CHOCOLATE AND IS OBTAINED BY GRINDING ROASTED BEANS. THE PASTE OBTAINED CAN BE USED FOR THE EXTRACTION OF COCOA BUTTER AND POWDER, OR FOR THE MANUFACTURE OF CHOCOLATES.

PROBLEM

MANY INTERNATIONAL BUYERS STRUGGLE WITH OBTAINING AGRICULTURAL, ALIMENTARY, HOUSEHOLD, AND INDUSTRIAL PRODUCTS FROM RELIABLE OVERSEAS SUPPLIERS AND LACK OF PROFESSIONAL CUSTOMER SERVICE WORLDWIDE.

SOLUTION

BRIDGE DISPARATE CULTURAL AND COMMERCIAL GAPS SO THAT BOTH BUYER AND PRODUCER CAN FORM SUSTAINABLE TRADE WITHOUT COMMON HEADACHES PRESENT IN THE CURRENT INTERNATIONAL SYSTEM.

HOW WE HELP THE BUYERS

ECUADOR...

- Uses the US dollar as its national currency
- Has some of the best agricultural and food products in the world due to ancestral practices and geographic advantage.
- Manufactures industrial and hard-line products and serve as a cost effective alternative to other exporting countries
- Each producer is thoroughly vetted to deliver an exceptional international buyer experience.

HOW WE HELP THE PRODUCERS

The Ecuadorian Minga Project serves to employ modernized mechanisms in to stimulate large-scale economic activity through supporting its producers with...

- International marketing
- Trade credit financing
- Assistance with customs clearance and cargo transport
- Extensive supplier training.

The buyer and seller are directly connected, eliminating local intermediaries which can destabilize supply and quality

What type of products can Ecuador export?

- YELLOW AND RED DRAGON FRUIT
- ALMOST ALL TROPICAL AND TEMPERATE FRUITS
- ALMOST ALL TROPICAL AND TEMPERATE VEGETABLES
- GRAINS AND FLOUR DERIVATIVES
- CACAO RAW AND DERIVATIVES (ORGANIC AND REGULAR GOOD QUALITY DESIGNATION)
- COFFEE (PROCESSED)
- MANY TYPES OF HERBAL TEA
- DAIRY PRODUCTS
- CHICKEN AND ALL SEAFOOD
- MEATS
- MANY TYPES OF PROCESSED PACKAGED FOOD WITH SANITARY REGISTRATION NUMBER READY TO EXPORT
- AGRICULTURAL AND LIVESTOCK SUPPLY
- VARIOUS OILS SUCH AS PALM, SOYBEAN, SUNFLOWER, ETC.

What type of non food products can Ecuador export?

- ANCESTRAL MEDICINES-DRAGON'S BLOOD, CAT'S CLAW AND MUCH MORE (DIRECTLY WITH THE INDIGENOUS)
- FINE ARTISAN PRODUCTS
- ALMOST ALL FORMS OF COMMON TEXTILES
- ANCESTRAL DESIGNED TEXTILES AND HANDICRAFTS (INDIGENOUS AND ETHNIC MESTIZO)
- AUTOMOBILE PARTS
- PLASTICS
- CERAMICS
- FURNITURE, BOTH FINE CRAFTSMANSHIP AND LAMINATES
- FINE LEATHER GOODS
- FINE CLOTHING
- LOWER COST CLOTHING
- SHOES AND SPORTS CLOTHING



- BUILDING SUPPLIES AND TOOLS
- CHEMICALS SUCH AS PAINTS, ADHESIVES, SOLVENTS, FERTILIZERS
- PAPER PRODUCTS
- PETROLEUM PRODUCTS
- MINING
- HOUSEHOLD ITEMS SUCH AS LAMPS, RUGS, KITCHEN ITEMS
- GLASS PRODUCTS
- METAL PRODUCTS
- HOUSEHOLD AND COMMERCIAL APPLIANCES LIKE REFRIGERATORS, STOVES, MICROWAVES
- COMMERCIAL STAINLESS STEEL APPLIANCES AND FURNITURE
- STAINLESS STEEL/METAL CUSTOM PARTS
- AUTO PARTS