

PROYECTOMINGA LTDA.

CONNECTING ECUADORIAN
SUPPLIERS AND BUYERS FOR
SUSTAINABLE INTERNATIONAL
TRADE

**FINE ECUADORIAN SISA
WIRU USDA ORGANIC
PANELA RAW SUGAR**



WHAT IS SISA WIRU ECUADORIAN ORGANIC PANELA SUGAR?



Ecuadorian Amazonian Panela is an unrefined organic sugar known for its traditional and sustainable production methods. Harvested from USDA Certified Organic sugar farms, panela is created through eco-friendly processes that prioritize the protection of both the environment and the local communities involved in its production. This artisanal approach ensures that the sugar retains a high amount of molasses, imbuing panela with its unique, mildly sweet flavor and aroma.

**As a healthier alternative
to conventional sugars,
organic panela is
emerging as a significant
player in the world of
natural sweeteners.**



Fine Ecuadorian SISA WIRU USDA Organic Panela

RETAIL QUANTITIES

- Organic Granulated Panela 500 gr (1.1lb)
- Organic Granulated Panela 1 kg (2.2lb)
- Organic Granulated Panela 2.0 kg (4.4lb)

INDUSTRIAL QUANTITY

- Organic Panela 25 kg
- Organic Panela 45.45 kg
- Conventional Panela 45.45 kg



Fine Ecuadorian SISA WIRU USDA

Organic Panela

SOLID BLOCKS

RETAIL QUANTITY

Panela Block 400gr (14oz)

INDUSTRIAL QUANTITY

Panela Bundled Blocks 14.5kg (32lb)

PROBLEM

MANY INTERNATIONAL BUYERS STRUGGLE WITH OBTAINING AGRICULTURAL, ALIMENTARY, HOUSEHOLD, AND INDUSTRIAL PRODUCTS FROM RELIABLE OVERSEAS SUPPLIERS AND LACK OF PROFESSIONAL CUSTOMER SERVICE WORLDWIDE.

SOLUTION

BRIDGE DISPARATE CULTURAL AND COMMERCIAL GAPS SO THAT BOTH BUYER AND PRODUCER CAN FORM SUSTAINABLE TRADE WITHOUT COMMON HEADACHES PRESENT IN THE CURRENT INTERNATIONAL SYSTEM.

HOW WE HELP THE BUYERS

ECUADOR...

- Uses the US dollar as its national currency
- Has some of the best agricultural and food products in the world due to ancestral practices and geographic advantage.
- Manufactures industrial and hard-line products and serve as a cost effective alternative to other exporting countries
- Each producer is thoroughly vetted to deliver an exceptional international buyer experience.

HOW WE HELP THE PRODUCERS

The Ecuadorian Minga Project serves to employ modernized mechanisms in to stimulate large-scale economic activity through supporting its producers with...

- International marketing
- Trade credit financing
- Assistance with customs clearance and cargo transport
- Extensive supplier training.

The buyer and seller are directly connected, eliminating local intermediaries which can destabilize supply and quality

What type of products can Ecuador export?

- YELLOW AND RED DRAGON FRUIT
- ALMOST ALL TROPICAL AND TEMPERATE FRUITS
- ALMOST ALL TROPICAL AND TEMPERATE VEGETABLES
- GRAINS AND FLOUR DERIVATIVES
- CACAO RAW AND DERIVATIVES (ORGANIC AND REGULAR GOOD QUALITY DESIGNATION)
- COFFEE (PROCESSED)
- MANY TYPES OF HERBAL TEA
- DAIRY PRODUCTS
- CHICKEN AND ALL SEAFOOD
- MEATS
- MANY TYPES OF PROCESSED PACKAGED FOOD WITH SANITARY REGISTRATION NUMBER READY TO EXPORT
- AGRICULTURAL AND LIVESTOCK SUPPLY
- VARIOUS OILS SUCH AS PALM, SOYBEAN, SUNFLOWER, ETC.

What type of non food products can Ecuador export?

- ANCESTRAL MEDICINES-DRAGON'S BLOOD, CAT'S CLAW AND MUCH MORE (DIRECTLY WITH THE INDIGENOUS)
- FINE ARTISAN PRODUCTS
- ALMOST ALL FORMS OF COMMON TEXTILES
- ANCESTRAL DESIGNED TEXTILES AND HANDICRAFTS (INDIGENOUS AND ETHNIC MESTIZO)
- AUTOMOBILE PARTS
- PLASTICS
- CERAMICS
- FURNITURE, BOTH FINE CRAFTSMANSHIP AND LAMINATES
- FINE LEATHER GOODS
- FINE CLOTHING
- LOWER COST CLOTHING
- SHOES AND SPORTS CLOTHING



- BUILDING SUPPLIES AND TOOLS
- CHEMICALS SUCH AS PAINTS, ADHESIVES, SOLVENTS, FERTILIZERS
- PAPER PRODUCTS
- PETROLEUM PRODUCTS
- MINING
- HOUSEHOLD ITEMS SUCH AS LAMPS, RUGS, KITCHEN ITEMS
- GLASS PRODUCTS
- METAL PRODUCTS
- HOUSEHOLD AND COMMERCIAL APPLIANCES LIKE REFRIGERATORS, STOVES, MICROWAVES
- COMMERCIAL STAINLESS STEEL APPLIANCES AND FURNITURE
- STAINLESS STEEL/METAL CUSTOM PARTS
- AUTO PARTS